

**SPONSORSHIP
LEVELS**



2024



Pride Month originated in the United States, in 1969, when the Stonewall riots took place in June of that year (the Stonewall riots being protests that changed gay rights for a lot of people in America and around the world).

In celebration of Pride Month and the LGBTQ+ community, the Annapolis Pride Parade & Festival was created.

Planning is under way to host the Annapolis Pride Parade & Festival for 2024.

Save the date

June 1, 2024

Since the first Festival & Parade in 2019, the Annapolis Pride's event has become the second largest in Annapolis, with over 6,000 people in attendance.

- Annapolis Pride's Parade and Festival has been voted the best outside of Washington THREE times by the Washington Blade.
- Annapolis Pride is committed to supporting the LGBTQ+ community by using its resources to aid in the advancement and education of our community, lawmakers and public institutions around issues of diversity, equity, inclusion, and social justice.
- We aim to showcase Annapolis as a premier destination, safe and equitable for all.
- Annapolis Pride's website has reached 118,000+ unique visitors and 282,000+ visits and we expect to increase that in 2024.

Be part of the PRIDE!



- OUR MISSION

To advocate for, empower, and celebrate our LGBTQ+ community in Anne Arundel County to live fully and authentically.

- OUR VISION

A safe, equitable, and anti-racist community where people of all identities thrive.

EMPOWERMENT SPONSOR

(one available)



- Naming Rights: your company's logo prominently displayed on the Pride Festival/Parade main stage
- Your name and logo displayed on our website with a link to your website
- 2 festival spaces and a spot in the parade
- Speaking opportunity on the Pride Festival/Parade stage to thank and welcome the community and recognition from emcee throughout the event
- 8 tickets to the VIP Brunch, with reserved seating
- 8 complimentary passes to Pride VIP section
- Exclusive naming rights to Annapolis Pride Festival mention in all media
- First page color ad in the Annapolis Pride Guide
- Mention on Annapolis Pride Social Media - video highlight of sponsorship.

ALLY SPONSOR

(two available)



- Naming rights: your company's logo displayed on the Pride Festival/Parade main stage
- Your name and logo displayed on our website with a link to your website
- 1 spot in the Parade AND Festival
- Your logo displayed on festival banners
- Recognition from emcee throughout the event
- 6 tickets to the VIP Brunch, with reserved seating
- 6 complimentary passes to Pride VIP section
- Exclusive naming rights to Annapolis Pride Festival mention in all media
- Last page color ad in the Annapolis Pride Guide
- Mention on Annapolis Pride Social Media

PRIDE SPONSOR

(three available)



- 1 spot in the Parade AND Festival
- Your name and logo displayed on our website with a link to your website
- Your logo displayed on festival banners
- Recognition from emcee throughout the event
- 4 tickets to the VIP Brunch, with reserved seating
- 4 complimentary passes to Pride VIP section
- Full page color ad in the Annapolis Pride Guide
- At least 2 highlights of your organization on Annapolis Pride Social Media

RAINBOW SPONSOR



- 1 spot in the Parade AND Festival
- Your logo displayed on our website with a link to your website
- Your logo displayed on festival banners
- 2 tickets to the VIP Brunch, with reserved seating
- 2 complimentary passes to Pride VIP section
- Half page color ad in the Annapolis Pride Guide
- Mention on Annapolis Pride Social Media

FRIEND SPONSOR



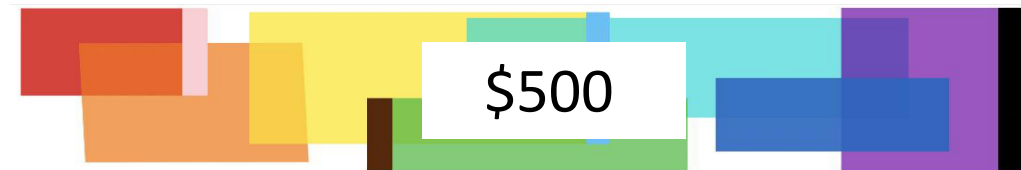
- 1 spot in the Parade AND Festival
- Your logo displayed on our website with a link to your website
- Your logo displayed on festival banners
- Quarter page color ad in the Annapolis Pride Guide
- Mention on Annapolis Pride Social Media

CLUB SPONSOR



- 1 spot in the Parade AND Festival
- Your name displayed on our website with a link to your website
- 1/8-page ad in the Annapolis Pride Guide

PAL SPONSOR



- 1 spot in the Parade OR Festival
- Your name displayed on our website
- Name listed in the Annapolis Pride Guide



To secure your partnership, please
complete your sponsorship agreement and submit payment.

Thank you for your support!

<https://annapolispride.org>

info@annapolispride.org

Be part of the change!