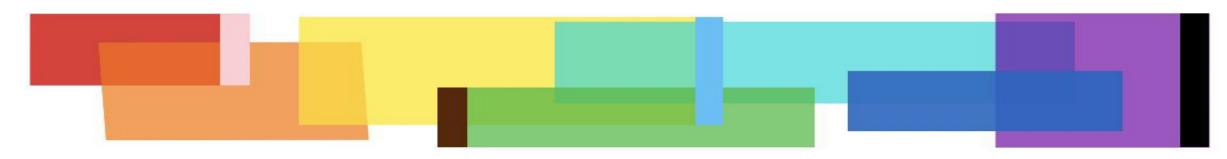# SPONSORSHIP LEVELS

Each June, LGBTQ+ people all over the world mark Pride Month to honor the memory of the 1969 Stonewall riots in New York City. The riots are widely considered the watershed event that became the modern movement for LGBTQ+ rights. In celebration of Pride Month and the LGBTQ+ community, volunteers created the Annapolis Pride Parade & Festival (P&F) in 2018.

Since 2019, the Annapolis Pride P&F has become the second largest event in Annapolis. With nearly 10,000 people in attendance in 2022. Annapolis Pride is committed to supporting the LGBTQ+ community by using its resources to aid in the advancement and protection of our community by fostering diversity, equity, inclusion, and social justice where we live and thrive.

The Annapolis Pride P&F has proven to be a premier Pride destination for LGBTQ+ families, friends, and allies by providing a safe and equitable event for all. Being named Best Regional Pride for the first two events by the *Washington Blade* (in 2019, and 2022) is only the beginning. With more than 141,000 visits to the Annapolis Pride website, we hope to double that in 2023.

Annapolis Pride Parade & Festival
Save the date: June 3rd, 2023

- OUR MISSION

To advocate for, empower, and celebrate our LGBTQ+ community in Anne Arundel County to live fully and authentically.

- OUR VISION

A safe, equitable, and anti-racist community where people of all identities thrive.

EMPOWERMENT SPONSOR

(one available)

$25,000

- Naming Rights: your company's logo prominently displayed on the Pride Festival/Parade main stage
- Your name and logo displayed on our website with a link to your website
- Speaking opportunity on the Pride Festival/Parade stage to thank and welcome the community and recognition from emcee throughout the event
- 6 tickets to the VIP Brunch, with reserved seating
- 6 complimentary passes to Pride VIP section
- First page color ad in the Annapolis Pride Guide
- Your corporate tent at the Pride Festival/Parade
- Mention on Annapolis Pride Social Media channels

ALLY SPONSOR

(two available)

$15,000

- Naming rights: your company's logo displayed on the Pride Festival/Parade main stage
- Your name and logo displayed on our website with a link to your website
- Recognition from emcee throughout the event
- 4 tickets to the VIP Brunch, with reserved seating
- 4 complimentary passes to Pride VIP section
- Last page color ad in the Annapolis Pride Guide
- Your corporate tent at the Pride Festival/Parade
- Mention Annapolis Pride Social Media channels

PRIDE SPONSOR

(three available)

$10,000

- You or your organization's name/logo displayed on our website with a link to your website
- Recognition from emcee throughout the event
- 4 tickets to the VIP Brunch, with reserved seating
- 2 complimentary passes to Pride VIP section
- Your corporate tent at the Pride Festival/Parade
- Full page color ad in the Annapolis Pride Guide
- Mention at the Annapolis Pride Social Media

RAINBOW SPONSOR

$5,000

- You or your organization's name displayed on our website with a link to your website
- 1 complimentary pass to Pride VIP section
- 1/2-page color ad in the Annapolis Pride Guide
- Mention at the Annapolis Pride Social Media

FRIEND SPONSOR

$3,000

- You or your organization's name displayed on our website
- 1/4-page color ad in the Annapolis Pride Guide
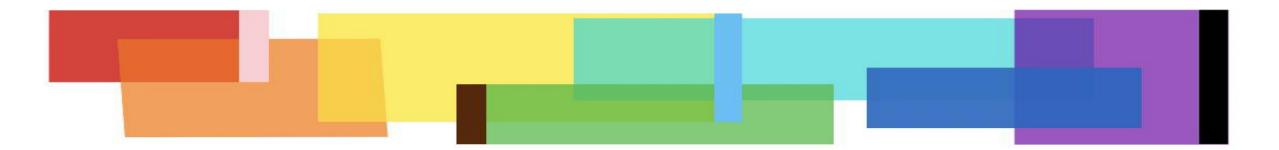- Mention at the Annapolis Pride Social Media

CLUB SPONSOR

$1,000

- You or your organization's name displayed on our website
- 1/8-page ad in the Annapolis Pride Guide

PAL SPONSOR

$500

- You or your organization's name displayed on our website
- Name listed in the Annapolis Pride Guide

To secure your partnership, please complete our sponsorship agreement and submit payment.

Annapolis Pride reserves the right to terminate any sponsorship from an organization that does not support or defend its vision and mission.

All donations are tax deductible through our 501c3 exempt organization, Annapolis Pride, Inc.

Thank you for your support!

https://annapolispride.org

info@annapolispride.org

Be part of the change!