

2020 SPONSORSHIP OPPORTUNITIES



CELEBRATE. ENGAGE. UNITE.

Annapolis Pride Parade & Festival
June 27th, 2020



ABOUT ANNAPOLIS PRIDE

CELEBRATE. ENGAGE. UNITE.

OUR MISSION:

Celebrate the LGBTQ+ community and engage local residents, businesses and groups to unite in welcoming diversity in Annapolis.

ABOUT ANNAPOLIS PRIDE:

Founded in May 2018, Annapolis Pride is a grassroots, volunteer organization focused on creating a safe and welcoming environment for the LGBTQ+ community in Annapolis and Anne Arundel County.

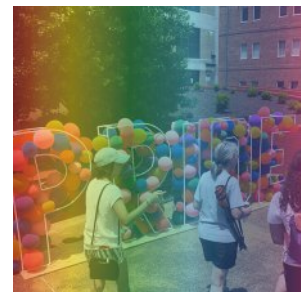


Photo taken by Ashton Poole

HELP CREATE A FRIENDLY, INCLUSIVE AND VIBRANT COMMUNITY WHERE ALL PEOPLE THRIVE

Annapolis Pride has grown out of our love for our beautiful town and the people who live, work and play here. We are building an organization that supports and celebrates the LGBTQ+ community and brings together shared resources and safe spaces where local residents, businesses and organizations work together, joined by a commitment to strengthen our community.

- Build visibility and awareness of LGBTQ+ issues
- Create safe and affirming spaces where all people feel welcome
- Connect the LGBTQ+ community with allies and resources



Photo taken by Carly Fuller

JOIN US AS A 2020 SPONSOR

Join us as a sponsor of Annapolis Pride 2020. All sponsorships include year-round recognition in Annapolis Pride marketing and communications and can be further customized to address your specific goals.

- Social media has over 9,200 active followers
- In 2019, AnnapolisPride.org had over 40k site visits with over 12k unique visitors
- The Inaugural Annapolis Pride Parade and Festival attracted 6k+ visitors to West St.



Photo taken by Devon Rowland

Sponsor by April 10th, 2020 to receive recognition in print materials

Pride Host Sponsor
\$15K

Presenting sponsor for Annapolis Pride 2020



Pride Parade Sponsor
\$10K

- Name sponsor for Annapolis Pride Parade 2020
- Float in Parade and table at Festival
- 2 page ad in Pride Guide

Pride Festival Sponsor
\$10K

- Name sponsor for Annapolis Pride Festival 2020
- Float in Parade and table at Festival
- 2 page ad in Pride Guide

Pride Event Sponsor
\$5k

- Name sponsor for Pride 2020
- Float in Parade and table at Festival
- 1 page ad in Pride Guide

Pride Leader
\$3k

- Unique name opportunities
- Float in Parade and table at Festival
- 1/2 page ad in Pride Guide

Pride Partner
\$1k

- Float in Parade and table at Festival
- 1/4 page ad in Pride Guide

Pride Supporter
\$500

- Float in Parade OR table at the Festival
- Logo in Pride Guide

Individual Sponsor
\$250

Pride In-Kind Sponsors

Recognition for sponsors that provide in-kind product and service donations



2020 SPONSORSHIP APPLICATION

CELEBRATE. ENGAGE. UNITE.

PLEASE SELECT THE SPONSORSHIP OPPORTUNITY YOU ARE INTERESTED IN:

- Pride Month Sponsor - \$15,000
- Pride Event Sponsor - \$5,000
- Pride Supporter - \$500
- Pride Parade Sponsor - \$10,000
- Pride Leader - \$3,000
- Individual Sponsor - \$250
- Pride Festival Sponsor - \$10,000
- Pride Partner - \$1,000

PLEASE PROVIDE US WITH THE FOLLOWING INFORMATION:

Business Name:	Contact Name:
Business Address:	
City, State, Zip:	Website:
Phone:	Email:
Please tell us about your business (industry and offerings):	

BILLING ADDRESS (IF DIFFERENT FROM ABOVE):

Name:	
Billing Address:	
City, State, Zip:	
Phone:	Email:

Same as above

PAYMENT INFORMATION:

Credit (Visa/MasterCard accepted)

Card#: _____

3-digit security code: _____ Ex. Date: _____

Check

Make checks payable to "Annapolis Pride" and mail to P.O. Box 4822, Annapolis, MD 21403

Send an invoice

Signature: _____ Date: _____

Annapolis Pride Inc. is a grassroots, all volunteer 501(c)(3) nonprofit organization. Your donation is 100% tax-deductible in accordance with the law.
Annapolis Pride Inc, EIN: 83-4719430.

annapolispride.org

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OUR 2019 FOUNDING SPONSORS

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THANK YOU TO OUR FOUNDING SPONSORS

FESTIVAL SPONSOR



PARADE SPONSOR



PARTNER SPONSORS

Chesapeake Bay Foundation
Honda of Annapolis
National Wildlife Federation
Bowie Baysox
Rentals to Remember

Choose Clean Water Coalition
Moran Insurance
Northrop Grumman
Nancy E. McDonald

SUPPORTER SPONSORS

Anne Arundel Medical Center
Alchemy Healing Arts Center
BB&T
CoreLife, Inc.
M&T Bank
Maryland LGBT Chamber
St. Margaret's Church
The Anderson Broida Family

Arundel Lodge, Inc.
Anne Arundel Veterinary Emergency Clinic
The Brass Tap
Johns Hopkins Center for Transgender Health
Maryland Department of Health
Shear Sorcery Studios
Thalenberg Family
Thompson Creek Window Company

IN-KIND SPONSORS

Astrachan Gunst Thomas
Make Your Mark Media
SirSpeedy Annapolis

Cypress Public Accounting
Pomerantz Marketing

MEDIA SPONSORS

Washington Blade Newspaper
WRNR 103.1FM